

Press release



The Softway Medical Group and Epiconcept announce their partnership: A strategic complementarity in e-health, data science, and epidemiology in the service of public health.

A strong complementarity between two leading players

The partnership between Softway Medical Group and Epiconcept will enable **the extension of their mutual positioning along targeted strategic axes.**

Softway Medical Group is a recognized leader in **innovative solutions for patient records**, aimed at clinics and hospitals, with **more than 1,400 facilities equipped in France and a growing presence in Canada and the Benelux**. It is also very active in the fields of **imaging, general medicine, and biology**.

Epiconcept, meanwhile, is a recognised leader in **epidemiology, health data management, and digital solutions dedicated to public health programmes in France and Europe**. For instance, it operates the national information system for neonatal screening and over 60% of organised screening campaigns for breast cancer, cervical cancer, and colon cancer. From an epidemiological perspective, Epiconcept coordinates the VEBIS project, **which aims to measure the effectiveness of influenza and COVID-19 vaccines in 23 European countries.**

*« This acquisition is a tremendous opportunity to accelerate our development **in health data research and exploitation**, areas in which our clients have numerous projects and high expectations for support. It is also a great opportunity for us to position ourselves in the public health market and be a key player in the transition from reactive medicine to anticipatory medicine. »*

said **Guillaume PASCAL**
CEO of Softway Medical Group



Growth and innovation in support of public health policies and the healthcare system

This strategic partnership between Softway Medical Group and Epiconcept **aligns perfectly with the objectives of the France Innovation Santé 2030 plan**. By combining their expertise in e-health, epidemiology, and data science, the two companies are strengthening their ability to address the priority challenges of this plan, **particularly in terms of prevention and improving citizens' health.**

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This partnership will accelerate the development of innovative solutions, aligned with national ambitions, **to optimise health data management and decision-making in public health policies.**

« By joining Softway Medical Group, we will be able to expand our scope of action, offer our expertise in complementary sectors, and accelerate market releases. **We share a common vision of connected healthcare and the importance of data for informed decision-making.** »

noted **Guillaume JEANNEROD**
CEO of Epiconcept



And **Sherley BROTHIER**, CTO of Softway Medical Group, added:

« We will now support healthcare institutions in their daily management, but also **in the collection, analysis, and enhancement of health data, prevention and screening, research and clinical studies, as well as improving responses to health crises.** »

About Softway Medical Group

Inspiring e-health means illuminating and making the evolution of practices possible, for healthcare professionals and patients alike. For 25 years, we have been guided by our sharp vision of the healthcare market and its transformations. We do not follow trends; we anticipate them and sometimes even provoke them.

Thanks to the strengths of our Group, we ensure that the practices and uses of tomorrow become a reality today. In doing so, we illuminate and enable the evolution of practices, allowing healthcare professionals to be more efficient and patients to take control of their own health.

Within the Softway Medical Group, we are pragmatic visionaries.

In France, Belgium, and Canada, with more than 1,200 employees, our solutions equip over 200,000 healthcare professionals in private and public facilities, private practice, imaging centres, and biological laboratories. As both a software publisher, integrator, and health data host, our unique positioning enables us to break down silos, improve the patient care pathway, and contribute to prevention for all citizens.

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À propos d'Epiconcept

Epiconcept comprises IT specialists, doctors, epidemiologists, and data scientists. Its core activity is designing tools and solutions tailored to today's and tomorrow's public health challenges and coordinating international operational research projects in public health.

Founded in February 1996, Epiconcept is recognised by leading public health players in France and abroad for its ability to combine science, technology, and innovation to improve the understanding of diseases and make public health programmes more effective.

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