

# Press release



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JOURNÉES FRANCOPHONES DE RADIOLOGIE  
DIAGNOSTIQUE & INTERVENTIONNELLE



## The Softway Medical Group is returning to the JFR

As a historical player in medical imaging, the Softway Medical Group today equips more than 1,000 centres and technical platforms.

At the **Francophone Days of Radiology 2024 (JFR)**, the Group presents its vision of the imaging professions in response to the sector's developments.

For the Softway Medical Imaging teams, these days are an opportunity to propose their solutions to the challenges faced by medical imaging professionals, particularly in terms of **productivity and developments related to 6P medicine**.

« *By offering solutions that address the entire patient journey, we break down silos. We provide a systemic response to the challenges of 6P medicine throughout the care pathway, of which imaging is an essential link. We create synergy where all innovations and investments come together **for augmented medicine**, ultimately benefiting patients by increasing the efficiency of healthcare professionals **while preserving their well-being at work.*** »

**Guillaume PASCAL**  
Managing Director of Softway Medical Group



These solutions are structured around **4 areas of expertise**:

- **Strategy and innovations**
- **Regulatory: Digital Health Segur and DRIMbox**
- **Augmented Radiologist**
- **Patient pathways and care coordination**

More specifically, the Softway Medical Imaging teams will present solutions developed with their partners – Microsoft, Gleamer, Milvue, Therapixel, Contextflow, Fujifilm – based on a pragmatic and thoughtful use of **Artificial Intelligence**, including:

**Automated generation of medical reports** through an AI solution integrated into EasIA, offering radiologists summaries based on the patient's history and medical records.

**Advanced post-processing with Synapse 3D**, improving the relevance and fluidity of diagnosis.

**Streamlining pre-admission processes**, allowing the patient to take an active role in their care and optimising the time spent on care.



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These meetings are also an opportunity to discuss the regulatory dimension and the progress made by the Softway Medical Group in the Digital Health Segur Wave 2, including DRIMBox.

## Softway Medical Imaging: Strategic Partner for Healthcare Providers

As a leader in the radiology market, Softway Medical Imaging is **the exclusive distributor of the Fujifilm Enterprise Imaging® offering in France**, distributing its innovations based on the most advanced cloud and AI technologies. It provides **personalised experiences** to users and enhances the **precision of diagnoses**, ultimately benefiting patients.

With a holistic view of the patient, standardisation of IT systems, and optimisation of resources, this value proposition is **enhanced by the expertise of Softway Medical Imaging**. With a team of more than 130 people dedicated to radiology, it offers efficient territorial coverage, reinforced by its unique experience in **RIS integration**, **Electronic Patient Records (EPR)**, and **HDS hosting**, with 12 years of certification under its belt.



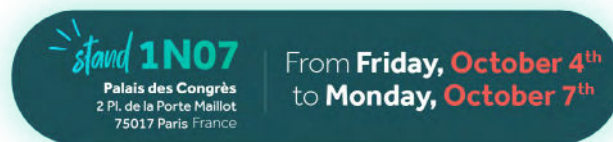
*« Thanks to our ability to combine these areas, we offer a 360° view of the urbanisation of healthcare information systems. This makes us a key partner for healthcare establishments and networks. »*

**Michael BENHAMMOUDA**

Sales Director of Softway Medical Imaging

With over 19% growth and dynamic expansion, Softway Medical Imaging now counts **more than 1,000 sites and technical platforms in both the private and public sectors**. These include Montpellier University Hospital, the regional platform in Normandy, Perpignan Hospital, the Pôle Radiologique Normand private group, France Imageries Territoires, and X-RAY Phocœa.

### Practical informations



### About Softway Medical Group

Illuminating and enabling the evolution of practices, for healthcare professionals and patients alike.

Within the Softway Medical Group, we are guided by our sharp vision of the healthcare market and its transformations. We don't simply follow trends; we anticipate and sometimes even provoke them.

Thanks to the Group's strengths, we ensure that the practices and uses of tomorrow become a reality today. In doing so, we illuminate and enable the evolution of practices, allowing healthcare professionals to become ever more efficient and patients to take an active role in their own health.

At Softway Medical Group, we are pragmatic visionaries.

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